



“Inside the Corner Office” Virtual Event Series – Overview

OVERVIEW:

In the spring of 2021, The New England Council will launch a new virtual event series called “Inside the Corner Office.” The series will feature monthly virtual conversations with the chief executive (CEO, President, or Executive Director) of an NEC member company or organization. NEC President & CEO will serve as the moderator of these programs.

PURPOSE:

The purpose of these programs is to introduce leaders from throughout the region to a broad audience of Council members across an array of industries. The programs will give the guest the opportunity to share their own background, as well as to discuss their company or organization. Council members will in turn have the opportunity to get to know and learn from the leaders of some of the region’s most well known and highly respected corporations, organization, and institutions. Guests will include corporate CEOs, non-profit CEOs/Executive Directors, and college/university Presidents.

FORMAT:

During a 45-60 minute long virtual “fireside chat” conducted over Zoom, Jim Brett will engage in a dialogue with the guest CEO. Each conversation will cover several key areas:

- The CEOs personal background and career path, and how that background has shaped their approach to leadership.
- Background on their company/organization – their mission, any new initiatives or projects they would like to highlight, and key challenges the company or organization is facing.
- Federal policy priorities – Federal legislative or regulatory proposals that are of concern to the company or organization.

OTHER DETAILS:

- Council staff will work with the staff of each featured guest to map out the conversation and plan questions in advance.
- These programs will be open to all Council members, but will be conducted as webinars such that only the moderator and guest will be visible on camera.
- With the approval of the guest, these programs will also be open to media.

For more information on the “Inside the CEO Series,” please contact either Emily Heisig (eheisig@newenglandcouncil.com) or Larry Zabar (lzabar@newenglandcouncil.com).

The New England Council

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