

FOR IMMEDIATE RELEASE

Media Contact:

Laura Wareck
O'Neill and Associates
617-646-1037 (office) | 978-660-9587 (cell)
lwareck@oneillandassoc.com

Michele Jalbert
Chief of Staff, New England Council
202-460-9417
mjalbert@newenglandcouncil.com

New England Council and NECN Launch “DC Dialogue” Political Program

New England Council’s John Hailer and Jim Brett join host Beth Shelburne to discuss Washington, D.C.’s impact on New England

Boston, MA (February 10, 2010) – Natixis Global Asset Management (NGAM) and the New England Council announced today that Council Chairman John Hailer and Council President and CEO Jim Brett will serve as panelists on a new, political program, “DC Dialogue.” The program will air on NECN at 8:00 p.m. Eastern standard time beginning February 14, 2010.

“DC Dialogue” will discuss and debate all the front-burner issues in Washington, D.C. and the impact these decisions have on the economy and quality of life for local residents and businesses in New England. The monthly series will cover a variety of topics, including healthcare, education, tourism, transportation, economic development, job creation and energy.

“The New England Council works in Washington to address issues that shape the region’s economic prosperity and quality of life, and I’m thrilled that we have the opportunity to translate these important priorities into a format on ‘DC Dialogue’ that will allow viewers a chance to listen and weigh in,” said Brett.

The New England Council draws its members from across all six states and across all economic sectors. As part of the Council, businesses and nonprofits of every size work collaboratively to promote federal policies that benefit the region. The Council also works to maximize regional cooperation on a wide variety of issues such as energy, transportation and education.

Brett, along with Hailer, who also serves as president and CEO of NGAM, North America and Asia, will be joined by guest panelists from New England and Washington, D.C. relevant to the topic at hand. NECN anchor Beth Shelburne will serve as host.

“‘DC Dialogue’ will focus on the latest issues in Washington in relation to how these ideas and decisions affect New Englanders here at home,” said Hailer. “Washington has increasingly become the financial hub of the nation, and the policies and decisions taken there have a huge impact on job growth, economic development and the overall well-being of businesses and citizens in New England. This program will focus on the nexus between these two worlds.”

The format of “DC Dialogue” is designed to provide viewers with a wide and diverse perspective on how national debates in Washington are impacting the New England region. The show opens with a discussion of the hot issues of the day in D.C. and is followed by a segment discussing how those topics relate specifically to the New England region.

About Natixis Global Asset Management

Natixis Global Asset Management is one of the 20 largest asset managers in the world¹ based on assets under management. Its affiliated asset management companies provide investment products that seek to enhance and protect the wealth and retirement assets of both institutional and individual investor clients. Its proprietary distribution network helps package and deliver its affiliates' products around the world. Natixis Global Asset Management brings together the expertise of multiple specialized investment managers based in Europe, the United States and Asia to offer a wide spectrum of equity, fixed-income and alternative investment strategies.

Headquartered in Paris and Boston, Natixis Global Asset Management's assets under management totaled \$728 billion (€505 billion) as of December 31, 2009. Natixis Global Asset Management is part of Natixis. Listed on the Paris Stock Exchange, Natixis is the subsidiary of BPCE, the second-largest banking group in France. Natixis Global Asset Management's affiliated investment management firms and distribution and service groups include: AEW Capital Management; AlphaSimplex Group; Aurora Investment Management;² Capital Growth Management; Caspian Capital Management; Gateway Investment Advisers; Hansberger Global Investors; Harris Associates; Loomis, Sayles & Co.; Natixis Global Associates; Reich & Tang Asset Management; Snyder Capital Management; Vaughan Nelson Investment Management; and Westpeak Global Advisors. In addition to the U.S. firms, Natixis Global Asset Management includes four principal affiliates based in Paris: Natixis Asset Management, Natixis Multimanager, AEW Europe and Natixis Épargne Financière.

About the New England Council

The New England Council is an alliance of businesses, academic and health institutions, and public and private organizations throughout New England formed to promote economic growth and a high quality of life in the New England region.

The Council is dedicated to identifying and supporting federal public policies and articulating the voice of its membership regionally and nationally on important issues facing New England. The New England Council is also committed to working with public and private sector leaders across the region and in Washington through educational programs and forums for information exchange.

About the NECN

NECN is the largest regional news network in the country, serving more than 3.7 million homes in more than 1,000 cities and towns throughout New England. Launched on March 2, 1992, NECN is owned by Comcast and provides 24-hour access to breaking news, sports, weather, and traffic. The award-winning NECN is a two-time winner of The Associated Press' News Station of the Year Award and a 2009 Edward R. Murrow Award for investigative reporting. Visit www.NECN.com for more information.

¹ *Cerulli Quantitative Update: Global Markets 2009, based on December 31, 2008 AUM of \$630 billion.*

² *Prior to March 9, 2009, Aurora Investment Management L.L.C. was known as Harris Alternatives L.L.C.*

Natixis Global Asset Management and NECN are not affiliated with the New England Council.

#