

THE NEW ENGLAND COUNCIL

Cybersecurity Policy Forum Friday, April 10, 2015 WilmerHale, Boston, MA

Agenda

- 10:00 – 10:15 Registration & Networking
- 10:15 – 10:20 Welcome Remarks
Jim Brett, President & CEO, The New England Council
- 10:20 – 11:00 Keynote Remarks and Q&A
Robert Mueller, Partner, WilmerHale & Former Director of the FBI
- 11:00 – 12:00 Panel Discussion

Moderator:

Jonathan Cedarbaum, Partner, WilmerHale

Panelists:

- Michael Brown, Rear Admiral, USN (Ret), Vice President and General Manager, RSA Global Public Sector
- Angela McKay, Director of Cybersecurity Policy, Microsoft
- James Noga, Vice President & Chief Information Officer, Partners HealthCare
- Mike Steinmetz, Director Digital Risk and Security, Strategy and Planning, National Grid
- MacDonnell (Don) Ulsch, Managing Director, Cybercrime & Breach Response, PricewaterhouseCoopers

Biographies

Keynote Speaker

Robert S. Mueller, III
Partner
WilmerHale

Robert S. Mueller, III served as the sixth Director of the FBI. Nominated by President George W. Bush he was sworn in as Director on September 4, 2001 - just one week before 9/11. His ten-year term as Director was extended for an additional two years at the request of President Barack Obama and pursuant to legislation enacted by the U.S. Congress.

After receiving his undergraduate degree at Princeton University and his Master's Degree in International Relations from New York University, Mr. Mueller joined the U.S. Marine Corps. He served as a Marine officer for three years. After attending Army Ranger and Jump Schools, he led a rifle platoon of the Third Marine Division in Vietnam for one year. For his service, he received the Bronze Star, two Navy Commendation Medals, the Purple Heart, and the Vietnamese Cross of Gallantry.

Following his career in the Marine Corps, Mr. Mueller went on to earn his law degree from the University of Virginia Law School. Mr. Mueller served as a litigator, U.S. Attorney and Acting Deputy Attorney General for the Department of Justice.

Currently, he is a partner at WilmerHale in Washington, DC, where his practice focuses on investigations, crisis management, privacy, and cyber security work.

Moderator

Jonathan Cedarbaum
Partner
WilmerHale

Jonathan Cedarbaum rejoined WilmerHale in 2011 after spending two years in the leadership of the Justice Department's Office of Legal Counsel, where he ultimately served as Acting Assistant Attorney General in charge of the Office, which provides authoritative legal advice to the White House, the Attorney General, and all executive branch departments and agencies. Mr. Cedarbaum has a diverse litigation practice, focusing especially on False Claims Act, Administrative Procedure Act and international cases. He also counsels clients on regulatory matters and represents them before administrative agencies and congressional committees—particularly in the areas of data security and privacy, healthcare and financial services.

Practice

During his time at OLC, Mr. Cedarbaum was deeply involved in the development and early implementation of the Dodd-Frank and Affordable Care Acts. As a member of the Justice Department's senior leadership and as a legal counselor to senior officials across the government, he was also involved in numerous other statutory and regulatory initiatives, including in the areas of cybersecurity and data privacy, economic sanctions, procurement reform and energy development.

Earlier in his career, Mr. Cedarbaum did two additional stints at the Justice Department: two-and-a-half years as an Attorney-Advisor in the Office of Legal Counsel (1999-2002) and a year as a Bristow Fellow in the Office of the Solicitor General (1997-1998). Mr. Cedarbaum has also served as Deputy Chief of Staff to the President of the International Criminal Tribunal for the Former Yugoslavia (2002-2003) and as a legislative assistant for a Member of Congress (1985-1986).

Panelists

Mike Brown **Vice President and General Manager** **RSA Global Public Sector** **RSA, The Security Division of EMC**

Michael Brown, Rear Admiral, United States Navy (Retired) is Vice President and General Manager of RSA Global Public Sector at RSA, the Security Division of EMC.

In his role as Vice President and General Manager, Brown is spearheading strategy and engagement with the United States federal government, state and local governments, critical infrastructure organizations, and international public sector organizations.

Brown joined RSA after a career of more than 31 years in the United States Navy. During his career, he held significant leadership positions within the Departments of Defense and Homeland Security focused on cybersecurity. Brown's last position on active duty was as the Director, Cybersecurity Coordination for DHS, where he was responsible for increasing interdepartmental collaboration in strategic planning for the Nation's cybersecurity, mutual support for cybersecurity capabilities development, and synchronization of current operational cybersecurity mission activities for the Departments of Defense and Homeland Security. He also served as DHS Deputy Assistant Secretary, Cybersecurity and Communications, Acting Assistant Secretary, Cybersecurity and Communications, and as the Assistant Deputy Director Joint Interagency Task Force for the Office of the Director of National Intelligence.

Brown's naval career included numerous staff, afloat, and joint positions. He also held various leadership positions, including command of the Naval Information Warfare Activity.

He graduated from the United States Naval Academy in 1980 with a Bachelor of Science in Mathematics and holds a Master of Science in Systems Engineering (Electronic Warfare) from the Naval Postgraduate School, a Master of Arts in National and Strategic Studies from the Naval War College, and was a designated Acquisition Professional.

Angela McKay **Director of Cybersecurity Policy and Strategy** **Microsoft**

Ms. Angela McKay is Director of Cybersecurity Policy and Strategy in the Global Security Strategy and Diplomacy team at Microsoft. She focuses on driving strategic change, both within Microsoft and externally, to advance trust in the computing ecosystem. Ms. McKay leads Microsoft's cybersecurity policy work in the U.S., and engages internationally with industry, governments, and civil society to improve security and stability of cyberspace for users around the world. Ms. McKay combines technical expertise and public policy acumen to develop policies that support development, growth, and innovation, and advance security, privacy, and trust in the Information Age.

Ms. McKay serves as Microsoft's POC for the National Security Telecommunications Advisory Committee (NSTAC), a Presidential advisory committee focused on maintaining secure and resilient communications and as Chair of the IT Sector Coordinating Council, a public private partnership between the IT industry and the U.S. Government focusing on critical infrastructure protection and cybersecurity. Prior to joining Microsoft, she worked at Booz Allen Hamilton and BellSouth Communications. Ms. McKay holds a Bachelor's of Industrial and Systems Engineering from the Georgia Institute of Technology.

James Noga
Vice President and Chief Information Officer
Partners HealthCare

James Noga serves as Vice President and Chief Information Officer of Partners HealthCare, assuming the position on April 1, 2011. Mr. Noga comes to this role with a deep and rich history with Partners. He was recruited by Massachusetts General Hospital as Director of Clinical Applications in 1990 and assumed the role CIO of Massachusetts General Hospital and the Massachusetts General Physicians Organization in 1997. Under Mr. Noga's leadership, MGH has undergone significant technology advances to support all aspects of clinical care and research.

Mr. Noga holds an MS Degree in Biomedical Computing and Information Processing and a BS degree in Medical Technology, both from The Ohio State University. He is an active member of the College of Healthcare Information Management Executives and the Health Information and Management Systems Society.

Mike Steinmetz
Director Digital Risk and Security, Strategy and Planning
National Grid

Mike Steinmetz joined National Grid in January of 2015 as the Director for Strategy and Planning within the Digital Risk and Security organization where he is responsible for developing a long range digital risk and security strategy and requisite support programs, for National Grid. His varied experience includes 25 years in the US military which includes activity as a Navy pilot, NATO staff officer and more senior positions involving non-kinetic effects. His final position in the US government was Deputy Chief of Staff for a Title Ten Title Fifty cyber organization located at Fort Meade Maryland. Mike transitioned to the private sector in 2004, joining a global aerospace defense company where he developed and implemented successful cyber security business growth strategies for the United States, United Kingdom and Australian government market arenas. Mike then moved to Australia to grow the company footprint and integrate an Australian cybersecurity company into the parent company. Upon returning to the US he launched and directed the sales of the US line of Australian secure communications products, and a line of US cybersecurity and biometric/bio intelligence products.

Mike's education includes a Bachelors in Education from the Peabody of the Johns Hopkins University, a Masters in Science from the National Defense University Industrial College of the Armed Forces, a certificate in global strategy from the Harvard Business School, and a CNSS/NSA-4011 Information Systems Security professional (ISSP) certificate from the University of Fairfax. Mike is affiliated with the Oxford University, Oxford Martin School, as an associate contributing to the School's Global Cyber Capacity body of work. Mike is based in Boston at the National Grid's Reservoir Woods, Waltham Massachusetts facility.

Don Ulsch
Managing Director, Cybercrime & Breach Response
PricewaterhouseCoopers

Don has more than 30 years of experience in the fields of forensic investigations, cybercrime, national security and information security management. He is in the US Cybercrime & Breach Response practice. Working with many of the most established and well known corporate brands, as well as law enforcement and the intelligence community, he has led many cyber breach investigations and advised executive management on breach management strategy and mitigation execution. Don's cyber breach investigative work has been across multiple industries, from financial services and defense to retail, manufacturing and healthcare. These cyber breach cases included the compromise of regulated personal information, as well as intellectual property and trade secret theft and fraud.

He uncovered one of the largest industrial espionage and financial fraud cases in U.S. history, which was prosecuted by the U.S. Department of Justice.

Prior to joining PwC, Don was the CEO and Chief Risk Analyst at ZeroPoint Risk Research LLC, a company he founded in 2009. He also served in executive security positions at Dun & Bradstreet/Dataquest, Gartner and Jefferson Wells. He was Trusted Advisor to the United States Secrecy Commission, also known as the Moynihan Commission on Protecting and Reducing Government Secrecy, created under Title IX of the Foreign Relations Authorization Act. For more than a decade he worked with the National Security Institute and remains an advisory board member there.

He has been an adjunct lecturer at Boston University and a guest lecturer at the Carroll School of Management at Boston College in the International MBA program. In 2013 he was appointed to the Tech Target Security Media Advisory Board.

A frequent speaker at the American Bar Association Criminal Justice Section, and at US domestic and international industry events sponsored by the Institute of Internal Auditors, he has appeared on Fox News as a cybercrime and breach analyst and on other television and radio programs. Cited in books and academic and military studies on cyber risk, Don is the author of many articles on the subject and two books: *Threat! Managing Risk in a Hostile World* (The IIA Research Foundation, July 2008) and *Cyber Threat! How to Manage the Growing Risk of Cyber Attacks* (John Wiley & Sons, July 2014).